

**Effective communication of**

**European Structural and Investment Funds in Slovakia**

 **Seminar for Journalists**

**16th March 2016**

**European Commission Representation in Slovakia, Bratislava**

The overall aim of the seminar is to inform Slovakian journalists about European Structural and Investment Funds (ESI Funds) for the 2014-2020 period and how they are helping their country to deliver jobs and growth through targeted investments. A particular focus will be on outlining the key ESI Funds priorities for 2014-2020 and the positive impacts and achievements of ESI Funds investments Slovakia.

**Agenda**

Moderated by Ms. **Ingrid Ludvikova**, European Commission Representation in Slovakia

10:45 Welcome Coffee

11:00 "**Welcome Speech**" by Mr. Dušan Chrenek, Head of European Commission Representation in Slovakia

11:05 "**General overview of the 2014-2020 European Structural and Investment Funds**" by Mr. Erich Unterwurzacher, Director General 'Operational Efficiency and Central Europe', Directorate-General for Regional and Urban Policy, European Commission

11:20"**Investing in people – the European Social Fund (ESF) priorities and impact in Slovakia**" by Mr. Michael Morass, Deputy Head of Unit 'ESF in Poland, Slovakia, Czech Republic', Directorate-General for [Employment, Social Affairs & Inclusion, European Commission](http://ec.europa.eu/social/home.jsp?langId=en)

11:30 Q & A (on the record)

11:45 "**ESI Funds shared management in a nutshell & investment priorities in Slovakia**",by Ms. Michaela Brizova, Deputy Head of Unit 'Slovakia', Directorate-General for Regional and Urban Policy, European Commission

12:15 [**ESI FUNDS Open Data Platform**](https://cohesiondata.ec.europa.eu/) **as a precious source of information and for data journalism** by Boris Kandziora Communication Unit, Directorate-General for Employment, Social Affairs & Inclusion, European Commission

12:30 Q & A (off the record) and journalists' suggestions about way to improve communication on ESI Funds in Slovakia

13:00 Lunch